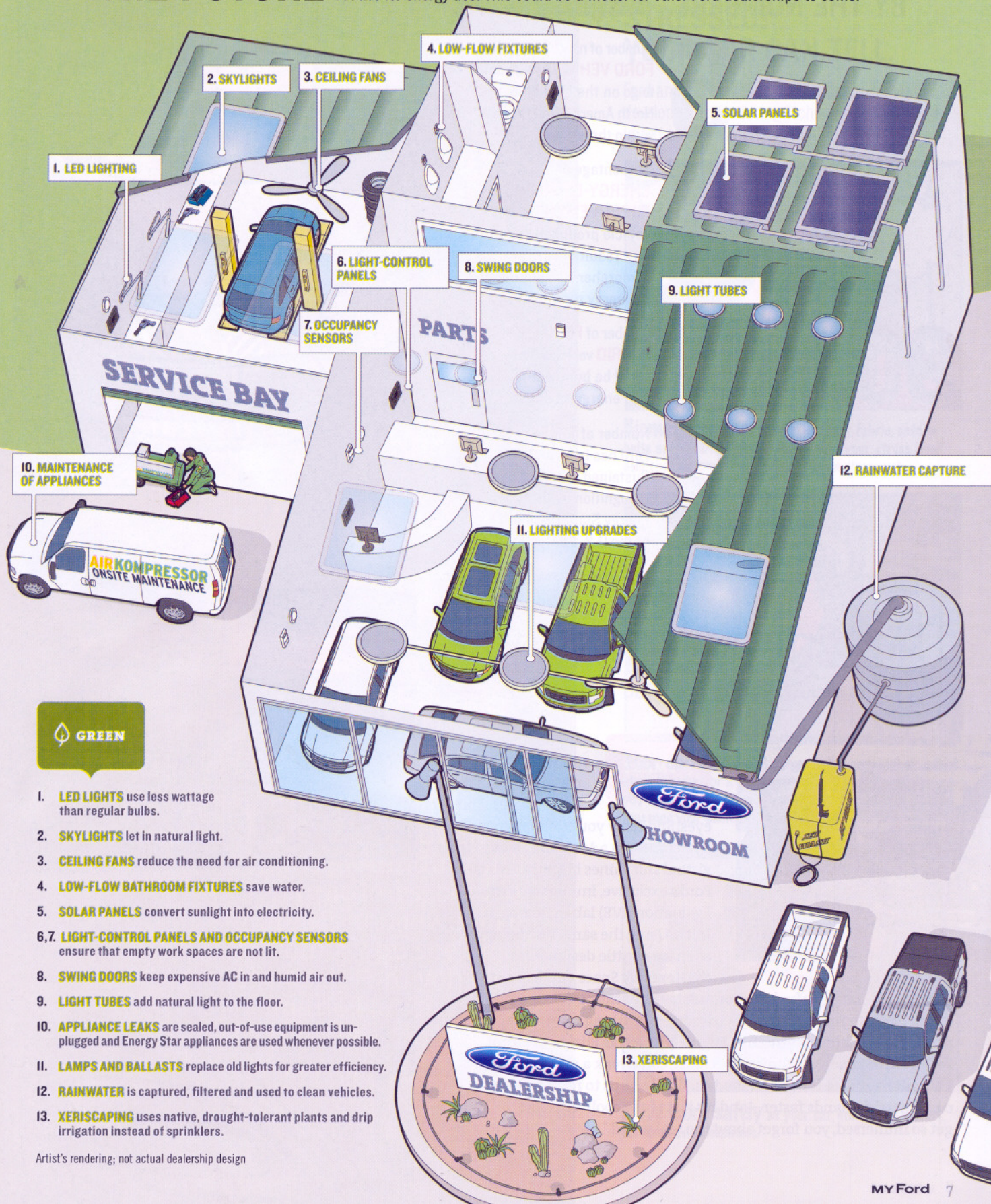


DEALERSHIP OF THE FUTURE

As part of the Ford energy-efficiency initiative, the Jarrett-Gordon Ford Lincoln Mercury dealership in Winter Haven, Fla. is being overhauled with new features that could greatly reduce its energy use. This could be a model for other Ford dealerships to come.



GREEN

1. **LED LIGHTS** use less wattage than regular bulbs.
2. **SKYLIGHTS** let in natural light.
3. **CEILING FANS** reduce the need for air conditioning.
4. **LOW-FLOW BATHROOM FIXTURES** save water.
5. **SOLAR PANELS** convert sunlight into electricity.
- 6,7. **LIGHT-CONTROL PANELS AND OCCUPANCY SENSORS** ensure that empty work spaces are not lit.
8. **SWING DOORS** keep expensive AC in and humid air out.
9. **LIGHT TUBES** add natural light to the floor.
10. **APPLIANCE LEAKS** are sealed, out-of-use equipment is unplugged and Energy Star appliances are used whenever possible.
11. **LAMPS AND BALLASTS** replace old lights for greater efficiency.
12. **RAINWATER** is captured, filtered and used to clean vehicles.
13. **XERISCAPING** uses native, drought-tolerant plants and drip irrigation instead of sprinklers.

Artist's rendering; not actual dealership design